

**Media Outlet:** *InstallerOnline.co.uk*

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**Average Daily Users:** 5,000

**URL:** <http://www.installeronline.co.uk/connecting-over-30000-local-tradesmen-with-homeowners/>



## CONNECTING OVER 30,000 LOCAL TRADESMEN WITH HOMEOWNERS

RatedPeople.com is a trade recommendation service that connects over 30,000 quality, local tradesmen with homeowners nationwide.

Homeowners can post their home improvement jobs for free, including details of the project and an estimated budget. Tradesmen specify the area in which they would like to work and the types of job leads they're interested in receiving. Up to three tradesmen can purchase a job lead, which enable them to quote for the work. The prices of leads are based on the type of trade and the homeowner's estimated budget; leads cost between £3 and £50.

Upon completion of a job, homeowners rate their tradesman on quality, reliability and value for money. Only homeowners who have found their tradesman through RatedPeople.com can leave a rating. The ratings work like an online word of mouth platform and allow the tradesmen to grow their reputation.

Any tradesman can sign up to RatedPeople.com, providing they pass ID verification checks. In addition to this we ask that tradesmen have appropriate levels of Public Liability Insurance; have relevant electrical qualifications and are Gas Safe registered.

All of the tradesmen using the service have their own dedicated profile page, which is fully customisable with: a cover image, profile picture, photos of previous work, details of their company's services and customer ratings.

**RatedPeople.com** has recently launched a free app for tradesmen to find work. The Find Work app is available for free to download for both Android and Apple.