

Media Outlet: Mobile Money Revolution

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## iZettle and RatedPeople.com pool resources to target tradespeople

UK online service RatedPeople.com has 30,000 registered tradespeople on its books, including plumbers, electricians, bricklayers and carpenters.

Now, it's joining forces with the Swedish payments firm iZettle to help them take card payments via a dongle plugged into a smartphone or tablet.

Doesn't say exactly how. We're trying to find out...

Stewart Roberts, Managing Director at iZettle, UK, said: "Working with a premium service like RatedPeople.com makes perfect sense for us. We are signing up 3,000 customers a day to iZettle, a large proportion of which are tradesmen. This indicates just how large the demand is for this kind of solution and iZettle is looking forward to working with the RatedPeople.com community."