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Repairs & Renovations

## Ratedpeople.com Launches 'Find a Tradesman' App

Finding a local tradesman just got easier... The UK's number one tradesman recommendation service RatedPeople.com has announced its new tradesman comparison app.

Available for both Android and iPhone, RatedPeople.com's 'Find a Tradesman' app enables users to easily locate job-specific tradesmen instantly through their mobile phones.

A fast and easy way to connect with quality tradesmen, the RatedPeople.com app gives you the opportunity to upload descriptions and photos of the work you would like to be done, whenever and wherever. You'll be matched with up to three tradesmen in your local area, who are interested in the job. Each tradesman will provide a quote for the work. You'll also have access to ratings and reviews from the tradesmen's previous customers, to help when selecting which tradesman to hire. Only homeowners who have found their tradesman through RatedPeople.com can leave ratings, so they are always based on genuine experiences from previous customers. These ratings, based on quality,

value and reliability, allow other homeowners to confidently hire a tradesman they can trust.

When the job has been completed, you can add your own review and recommend the tradesman to your friends. The app also automatically builds a list of all the tradesmen you've used, creating your own 'little black book' of tradesmen.

Tariq Dag Khan, CMO of RatedPeople.com, explains: "The mobile industry is booming in the UK at the moment, with 75% of Brits now projected to own a smartphone by 2013. Tradesmen are well ahead of the curve, 70% already own a smartphone. With both homeowners and tradesmen able to react with immediate response, finding a tradesman has never been quicker or easier.

"We understand how busy homeowners are during the day and we wanted to come up with a solution that enabled them to more speedily and efficiently manage their home improvement needs. The RatedPeople.com app now gives homeowners the chance to instantly connect with tradesmen whilst on the move, providing a service that we believe will help generate more and better quality leads for tradesmen."