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## Frost Magazine

### A Thinker's Lifestyle Magazine

*The [Ratedpeople.com](#) app connects homeowners with quality, local tradesmen on the go*

The UK's number one tradesman recommendation service [RatedPeople.com](#) has today announced its new tradesman comparison app. Available both on [Android](#) and [iPhone](#) platforms, RatedPeople.com's *Find a Tradesman* app enables users to easily locate [job](#)-specific [tradesmen](#) instantly through their [mobile phones](#).

Predominantly functioning as the fastest and easiest way to connect homeowners with quality tradesmen, the [RatedPeople.com](#) app gives homeowners the opportunity to upload descriptions and photos of the work they would like to be done, whenever and wherever. The user is matched with up to three tradesmen in their local area, who are interested in the submitted job. Each tradesman will provide a quote for the work. The homeowner has access to ratings and reviews from the tradesmen's previous customers, to help when selecting which tradesman to hire.

When the job has been completed, the user can add their own review and recommend the tradesman to their friends. The app also automatically builds a list of all the tradesmen the [homeowner](#) has used, creating their own 'little black book' of tradesmen.

#### Key App Features:

- Upload up to 5 photos to the posted job
- View each tradesman's profile: [ratings](#), photos of previous work and qualifications
- View the [RatedPeople.com](#) checklist, with advice for hiring a tradesman
- [Rate](#) their tradesman
- View all their tradesmen in an address book
- Share the app and tradesmen details with friends

**Tariq Dag Khan, CMO of RatedPeople.com, commented:** *"The mobile industry is booming in the UK at the moment, with 75% of Brits now projected to own a smartphone by 2013. Our tradesmen are well ahead of the curve, 70% already own a smartphone, which is why our [business](#) is taking off. With both [homeowners](#) and tradesmen able to react with immediate response, finding a tradesman has never been quicker or easier.*

*"We understand how busy homeowners are during the day and we wanted to come up with a solution that enabled them to more speedily and efficiently manage their home improvement needs. The RatedPeople.com app now gives our customers the chance to instantly connect with tradesmen whilst on the move, providing a service that we believe will help generate more and better quality leads for tradesmen."*