

## **A Tool Order: RatedPeople.com Host Post-Apprenticeship Programme To Inspire New Tradesmen Generation**

*Tradesmen recommendation service hosts inaugural event for apprentice entrepreneurs*

**LONDON, 22 May 2013** – [RatedApprenticeships.com](http://RatedApprenticeships.com), a new scheme devised by tradesmen recommendation service, RatedPeople.com, is launching the first of its Post Apprenticeship Programme events, a day of experience building that goes far beyond standard college tutorials. This ‘tricks of the trade’ event, hosted by RatedPeople.com, and including presentations from Simply Business and Screwfix, will shine a torch on the key skills apprentices need to get ahead of industry competitors and become successful tradesmen.

Designed for apprentices about to complete their education, the one-day event will help lay the foundations for success as fully qualified tradesmen and complements the launch of RatedPeople.com’s [apprenticeship scheme](#), which connects RatedPeople.com’s tradesmen with young people who are looking for apprenticeships.

This event, to be held at RatedPeople.com’s central London head office on May 22nd, will feature discussions led by entrepreneurial and independently employed tradesmen who are running successful businesses. The daylong event will also see a series of aspirational talks on communication, financial stability, materials and customer relationship building.

RatedPeople.com’s Post Apprenticeship Programme aims to support young tradesmen by providing the tools apprentices will need to construct their own businesses, the greater goal being to support young entrepreneurial people in Britain. The sessions also aim to teach the next generation of tradesmen how to put the trust back into the industry.

### **Speaking about the importance of the event was RatedPeople.com CEO, Chris Havemann:**

“Apprenticeships are a vital asset for growth in the UK and that’s why we encourage our tradesmen to take on full-time apprentices. With almost 1 million young Brits currently out of work, apprenticeships are even more essential to support youth employment and the economy, and we want to help them as they consider the next steps.

“The general problem with apprenticeship schemes is that it’s an incomplete package. Apprentices learn the tricks of the trade but aren’t necessarily given the knowledge to run a financially successful business once they finish shadowing the experts.

“This is exactly what our Post Apprenticeship Programme aims to promote. It will provide apprentices with the relevant information they will need to build long-lasting careers. By doing so, we hope to give them a shot at genuine success in the future, and to do our part to improve the current high levels of youth unemployment in the UK.”

The full list of discussion points and experts include:

Accounting & Invoicing: discussion led by Rated People

Insurance: discussion led by Simply Business

Materials: discussion led by Kevin Dundon of Screwfix, store manager for the Bow Trade Counter

Growing your business: discussion led by London-based Dermot Steedman from Dermarta & Gareth

Butcher from GB Plumbing & Heating

### **NOTES TO EDITOR**

#### **About RatedPeople.com**

RatedPeople.com is the UK's largest trade recommendation service that connects homeowners with over 30,000 quality, local tradesmen nationwide.

Homeowners who are in need of a tradesman can post jobs for free on RatedPeople.com and receive quotes from up to three interested tradesmen.

Only homeowners who have found their tradesman through RatedPeople.com can leave ratings, so they are always based on genuine experiences from previous customers. These ratings, based on quality, value and reliability, allow other homeowners to confidently hire a tradesman they can trust.

#### **Press Contacts**

James Treacy

[james.treacy@diffusionpr.com](mailto:james.treacy@diffusionpr.com)

020 7291 0247

Matt Clemens

[Matt.clemens@diffusionpr.com](mailto:Matt.clemens@diffusionpr.com)

020 7291 0257