



| Jul 2013 key facts | Project Index | Project Budgets |
|--------------------|---------------|-----------------|
| Annual change:     | 33%           | -11%            |
| Quarterly change:  | 42%           | -9%             |
| Monthly change:    | 12%           | -7%             |
| Index:             | 411           | £1,215          |

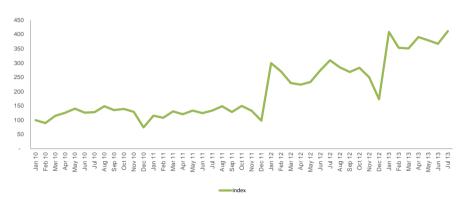
## Home Improvement Project Index

|          | Index | Annual change % | Quarterly change % | Monthly change % |
|----------|-------|-----------------|--------------------|------------------|
| Jul      | 411   | 33%             | 42%                | 12%              |
| Jun      | 367   | 34%             | 55%                | -3%              |
| May      | 379   | 63%             | 63%                | -3%              |
| Apr      | 391   | 74%             | 51%                | 11%              |
| Mar      | 351   | 53%             | 39%                | -1%              |
| Feb      | 353   | 30%             | 40%                | -14%             |
| Jan 2013 | 408   | 36%             | 57%                | 136%             |
| Dec      | 173   | 76%             | 85%                | -31%             |
| Nov      | 249   | 87%             | 94%                | -12%             |
| Oct      | 283   | 89%             | 96%                | 5%               |
| Sep      | 268   | 109%            | 110%               | -6%              |
| Aug      | 285   | 92%             | 114%               | -8%              |
| Jul      | 309   | 132%            | 109%               | 13%              |
| Jun      | 274   | 120%            | 93%                | 17%              |
| May      | 233   | 75%             | 79%                | 4%               |
| Apr      | 224   | 86%             | 102%               | -2%              |
| Mar      | 230   | 76%             | 126%               | -15%             |
| Feb      | 270   | 150%            | 124%               | -10%             |
| Jan 2012 | 299   | 160%            | 67%                | 204%             |
| Dec      | 98    | 32%             | 11%                | -26%             |
| Nov      | 133   | 3%              | 2%                 | -11%             |
| Oct      | 150   | 8%              | 1%                 | 17%              |
| Sep      | 129   | -5%             | 0%                 | -14%             |
| Aug      | 149   | 0%              | 1%                 | 12%              |
| Jul      | 133   | 4%              | -1%                | 7%               |
| Jun      | 124   | -2%             | -4%                | -7%              |
| May      | 133   | -5%             | 1%                 | 11%              |
| Apr      | 120   | -4%             | 9%                 | -8%              |
| Mar      | 130   | 13%             | 16%                | 20%              |
| Feb      | 108   | 21%             |                    | -6%              |
| Jan 2011 | 115   | 15%             |                    | 55%              |
| Dec      | 74    |                 |                    | -42%             |
| Nov      | 129   |                 |                    | -7%              |
| Oct      | 139   |                 |                    | 3%               |
| Sep      | 135   |                 |                    | -9%              |
| Aug      | 148   |                 |                    | 16%              |
| Jul      | 128   |                 |                    | 1%               |
| Jun      | 126   |                 |                    | -10%             |
| May      | 140   |                 |                    | 11%              |
| Apr      | 126   |                 |                    | 9%               |
| Mar      | 115   |                 |                    | 28%              |
| Feb      | 90    |                 |                    | -10%             |
| Jan 2010 | 100   |                 |                    |                  |

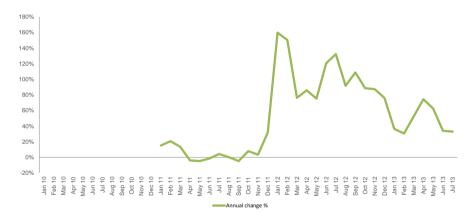




### Home Improvement Project Index



## Year on Year Change - Home Improvement Project Index







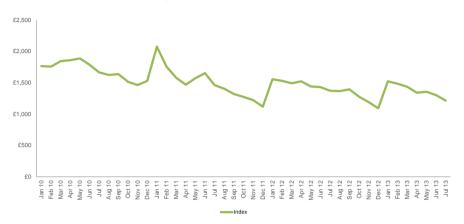
# Home Improvement Project Budgets

|          | Budget (£) | Annual Change % | Quarterly Change % | Monthly Change % |
|----------|------------|-----------------|--------------------|------------------|
| Jul      | £1,215     | -11%            | -9%                | -7%              |
| Jun      | £1,303     | -9%             | -9%                | -4%              |
| May      | £1,357     | -6%             | -7%                | 1%               |
| Apr      | £1,340     | -12%            | -6%                | -7%              |
| Mar      | £1,436     | -4%             | -3%                | -3%              |
| Feb      | £1,485     | -3%             | -3%                | -2%              |
| Jan 2013 | £1,522     | -2%             | -2%                | 39%              |
| Dec      | £1,092     | -2%             | -2%                | -8%              |
| Nov      | £1,189     | -3%             | 1%                 | -7%              |
| Oct      | £1,278     | 0%              | 1%                 | -8%              |
| Sep      | £1,396     | 6%              | -1%                | 2%               |
| Aug      | £1,367     | -3%             | -8%                | 0%               |
| Jul      | £1,373     | -6%             | -9%                | -4%              |
| Jun      | £1,430     | -13%            | -6%                | -1%              |
| May      | £1,440     | -8%             | -4%                | -5%              |
| Apr      | £1,521     | 4%              | -5%                | 2%               |
| Mar      | £1,493     | -6%             | -15%               | -2%              |
| Feb      | £1,530     | -13%            | -22%               | -2%              |
| Jan 2012 | £1,555     | -25%            | -23%               | 39%              |
| Dec      | £1,120     | -27%            | -20%               | -9%              |
| Nov      | £1,225     | -16%            | -17%               | -4%              |
| Oct      | £1,275     | -16%            | -16%               | -3%              |
| Sep      | £1,320     | -19%            | -15%               | -6%              |
| Aug      | £1,405     | -13%            | -11%               | -4%              |
| Jul      | £1,461     | -12%            | -12%               | -12%             |
| Jun      | £1,653     | -8%             | -15%               | 5%               |
| May      | £1,572     | -17%            | -17%               | 7%               |
| Apr      | £1,469     | -21%            | -12%               | -7%              |
| Mar      | £1,582     | -14%            | 1%                 | -10%             |
| Feb      | £1,757     | 0%              |                    | -15%             |
| Jan 2011 | £2,078     | 18%             |                    | 36%              |
| Dec      | £1,530     |                 |                    | 5%               |
| Nov      | £1,463     |                 |                    | -3%              |
| Oct      | £1,514     |                 |                    | -8%              |
| Sep      | £1,637     |                 |                    | 1%               |
| Aug      | £1,624     |                 |                    | -3%              |
| Jul      | £1,665     |                 |                    | -7%              |
| Jun      | £1,788     |                 |                    | -5%              |
| May      | £1,887     |                 |                    | 1%               |
| Apr      | £1,860     |                 |                    | 1%               |
| Mar      | £1,846     |                 |                    | 5%               |
| Feb      | £1,759     |                 |                    | 0%               |
| Jan 2010 | £1,765     |                 |                    |                  |

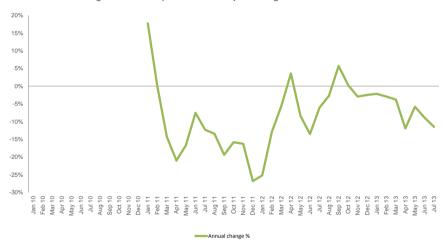




### Home Improvement Project Budgets



#### Year on Year Change - Home Improvement Project Budgets



#### Chris Burke, Director of Analytics said:

"In July 2013 the Home Improvement Project Index finished up 33% versus July 2012 at an all time high of 411. Much of this was driven by the good weather with extensive gardening work and other weather dependent projects proving particularly strong.

"Project Budgets continued their slow, steady decline however, as homeowners continue to apply pricing pressure to tradesmen and the mix shifts to a a higher proportion of lower value projects.

"Year on year we would expect strong double digit project volume growth to continue into August 2013, assuming the good weather continues to hold".

Note: Projects are submitted via RatedPeople.com less re-submitted and/or amended existing projects.

For further information please contact the Rated People Communications Team:

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