

**Media Outlet:** UK News

**Date:** 10.02.13

**DUU:** Unknown

**URL:** <http://www.newsrt.co.uk/news/ratedpeople-tradesmen-website-to-list-on-stock-market-2227549.html>



**UK News**

UK News in real time

## RatedPeople tradesmen website to list on stock market



The group said it had closed a pre-float investment round raising £6.5million before moving to the junior Aim market later this year. It is being advised by N+1 Singer.

Chief executive Chris Havemann said the money would help fund an advertising campaign starring property TV star Phil Spencer to help it take a greater share of the £40billion UK home improvement market. "We are an alternative to the Yellow Pages where you have no idea how good a tradesman is," he said.

Since 2005 RatedPeople.com has helped UK homeowners post 2.4 million jobs ranging from plumbing and gardening work. It has 25,000 tradesmen on its books who pay a subscription. They compete for jobs and their work is... [read more](#)